

EMILY CAHILL

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SUMMARY

Technical Product Manager with 8+ years in tech, including 6 years of software engineering at Google and hands-on experience taking AI products from zero to one. Sole PM at an early-stage AI startup and solo founder of an AI product built from zero, owning strategy, discovery, UX, pricing, and architecture. Previously built and ran a direct-to-consumer business from zero, owning everything from customer discovery to retention. Focused on AI products that people in high-accountability roles trust enough to use.

EXPERIENCE

Roz — Technical Product Manager

July 2025 – Present

Austin, TX

- First full-time employee. Own end-to-end product strategy, discovery, and UX as sole PM for an AI platform serving audit and advisory teams.
- Led the product rebuild following a company pivot, taking Report Generation, Assessments, and AI-Assisted Control Testing from concept to production in under 8 months as the only PM.
- Designed human-in-the-loop review for AI-assisted control testing with confidence scoring, auditor overrides, and structured audit trails, so auditors can defend AI-generated conclusions to reviewers and regulators.
- Shipped Evidence Requests, the auditor-client collaboration workflow, specifying statuses, permissions, notifications, and edge cases end to end to give engineering an unambiguous implementation model.
- Unified assessments, evidence requests, and control testing into one platform after each evolved independently, standardizing workflows and terminology so auditors learn the product once instead of three times.
- Narrowed the roadmap ICP to SOX and risk advisory firms after auditor interviews and POC feedback surfaced recurring themes around evidence triage, approval hierarchies, and PDF-heavy review.
- Landed the company's first enterprise customers post-pivot and built a pipeline of 10+ proof-of-concept and trial engagements with audit and advisory firms.

Carougen — Founder (carougen.app)

April 2026 – Present

- Built an AI-powered Instagram carousel generator as solo founder, owning the full product lifecycle: roadmap, UX, pricing strategy, and technical architecture (Next.js, Supabase, Stripe, OpenAI).
- Defined the product's core differentiator through my own workflow experiments: passing a reference image to the image model to match a brand's visual style exactly, rather than describing style in text prompts.
- Designed a three-tier credit-based pricing model and built the billing, auth, and transactional email infrastructure to support it.
- Cleared Meta App Review for Instagram Business Login across two submission cycles, resolving platform requirements without an engineering team.

Emily Cahill Empowerment — Founder

June 2023 – June 2025

Austin, TX

- Built and operated a direct-to-consumer coaching and education business, owning customer research, offer development, positioning, pricing, marketing, sales, and the end-to-end customer journey using Flodesk, Circle, SamCart, ManyChat, and Zapier.
- Grew an Instagram audience to 44,000+ and a TikTok audience to 3,000, using audience engagement, client conversations, and sales objections to understand customer needs and refine content, messaging, and paid offerings.
- Coached clients through behavior change, including using hypnosis-based techniques to support people managing chronic pain, developing firsthand insight into user motivation, trust, adoption barriers, and habit formation.

Google — Full Stack Software Engineer

June 2017 – May 2023

New York, NY

- Identified an opportunity to improve user expression in Google Docs and led cross-functional development of emoji reactions and inline emoji insertion, now used by millions globally.
- Designed and ran A/B experiments on feature adoption and collaboration in Docs, including mention improvements in comments and inline suggestions, using results to decide which variants shipped to general availability.
- Partnered with PMs, UX, and cross-functional teams to shape product direction, authored internal design documents, and presented feature progress to align stakeholders.

- Contributed to critical infrastructure migrations and performance improvements for Docs commenting and suggestions systems.
- Selected as a Google Interviewer and Hiring Champion (2018–2022) for mentoring and evaluating candidates.

Bazaarvoice — Front End Software Engineer

January 2016 – May 2017

Austin, TX

- Developed customer-facing JavaScript applications showcasing reviews, photos, and ratings across major retail sites, boosting conversions and SEO.
- Built internal monitoring tools in React and Redux to improve client insights and error resolution.

Amazon.com — Software Development Engineer Intern*Summer 2015**Seattle, WA*

- Designed, developed, and launched the ModifySpotFleetRequest API for EC2 Spot Instances, enabling programmatic capacity changes for Spot Fleets

EDUCATION

B.S. Computer Science, Georgia Institute of Technology

December 2015

- Concentrations in Human-Computer Interaction and Embedded Systems. Graduated with honors.
- Georgia Zell Miller and Phillips 66 Shield Scholar.

SKILLS

Product: User research and discovery, product strategy and roadmapping, A/B testing and experimentation design, pricing and monetization, 0→1 product development, cross-functional leadership, stakeholder management, technical writing

Technical: JavaScript/TypeScript, Java, C#, C, Node.js, React, React Native, Next.js, SQL, Supabase, LLM and AI/ML integration, Git, Agile methodologies, test-driven development

AWARDS & ACTIVITIES

Puzzle Piece Award — Google

- Awarded for contributing to the defensive publication "[Language Agnostic Code Highlighting in Word Processors](#)," published via the Google IP team on Technical Disclosure Commons, June 2022

Grasshopper JavaScript Instructor — Google

- Taught beginner JavaScript to students using Google's Grasshopper app

Women Who Code, Speaker

- Gave a tech talk on third-party JavaScript best practices

Sisters Rise Up, Leader (2014–2016)

- Led AP CS workshops for high school girls; designed supplemental content

College of Computing Spotlight Student

- Featured by Georgia Tech for achievements in tech and leadership

ConocoPhillips Innovation Challenge, 3rd Place

- Built a Google Glass app in 16 hours; placed 3rd out of 16 competitors